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Whether you are building your home, doing a remodel or planning a project for the future, the La Crosse Area Builders Association Home & Garden Show has it all. This year the theme is Indoor/Outdoor Living, featuring local and award-winning professionals you can trust to get your project completed from start to finish.

Take a stroll through the Home & Garden Show—as you pass the booths of builders, landscapers, cabinetmakers, electricians, plumbers and home technology experts, you will see what the Coulee Region has to offer. Make sure to visit the center court to get some great outdoor living ideas for your home, including outdoor living and dining areas, waterfalls, block and brick masonry, landscaping, outdoor technology and much more!

Thank you to all of the Home & Garden Show committee members and the La Crosse Area Builders Association for the months of dedication and hard work needed to make this show come together.

Justin Snyder
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The La Crosse Area Builders Association is a professional organization that unites and represents people in the building industry. We promote safe, attainable, quality housing through education and interaction.

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welcome



Jason Sobotta

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Welcome to the La Crosse Area Builders Association Home & Garden Show. For 41 years, the La Crosse Area Builders Association (LABA) has had a mission to “educate our members and advocate for affordable housing and responsible government.” With this mission in mind, it is our honor and responsibility to help you plan and complete projects from building a home to landscaping your yard, from plumbing and heating to financing and insurance.

Our members are willing to help you get on the right track with your projects in all phases. Best of all, using the La Crosse Area Builders Association as a resource is FREE. We are proud that we have never charged for you to find quality licensed workers and sound advice from professionals.

As projects come up in the future, remember to check our membership directory for skilled, quality licensed workers. It's free and easy to use; just go to www.labaonline.com. We are more than 210 members strong—building a better tomorrow of affordable remodeling, landscaping, new homes and anything else you can think of.

Enjoy the La Crosse Area Builders Association's Home & Garden Show. We are the premier home show in the area and are fortunate to bring together talented contractors and professionals in one venue. I hope you will gather new and innovative ideas for your upcoming home improvement or new construction project. See you at the show!

Sincerely,
Jason Sobotta
LABA President

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FRESH AIR

Ventilation is key to good air quality inside the home.

by Greg Olson

This time of year, we spend most of our time indoors, trying to stay warm and dry and out of winter's grasp. However, because of our efforts to seal up and heat our homes, the quality of our indoor air could be in jeopardy. The American Society of Heating, Refrigeration and Air-Conditioning Engineers, Inc. (ASHRAE) defines acceptable indoor air quality as "air toward which a substantial majority of occupants express no dissatisfaction with respect to odor and sensory irritation and in which there are not likely to be contaminants at concentrations that are known to pose a health risk."

This ASHRAE definition acknowledges with the phrase "a substantial majority of occupants" that there is a difference in people's perceptions of air quality, leaving the decision of what is acceptable up to the individual living in the house. Still, we can define unhealthy levels of contaminants that can be trapped in your home during the heating season.

Keeping the cold out

Our homes are managed environments designed to offer us protection from the

elements. As the temperature decreases outside, we close windows and doors and increase the temperature within the house. The barrier between the exterior atmosphere and the interior atmosphere is called the building's envelope, and this envelope can trap contaminants.

Historically, we've been less concerned with what was trapped in the home and more invested in what is prevented from entering. The energy crisis of the 1970s raised awareness among building professionals and consumers about the furnace's effort to heat the interior of the envelope in relation to the envelope's ability to retain the heat. New products were introduced to address leaks in the envelope. Lifetime caulks could seal voids, expanding urethane products could seal the gaps between window and door units and the house frame and shrink-wrap kits could cover leaking window units.

Not only did the retrofit market address plugging the holes in existing envelopes, but manufacturers started to offer products to the remodeling and new home construction market designed to tighten the envelope and reduce air leakage. House wraps that

encased the exterior of the envelope and prevented penetration by wind and rain became available and code-compliant. New foam insulation products sprayed in wall cavities and attic spaces provided a way to super-seal our homes, encapsulating ourselves in an airtight cocoon of warmth.

A little too efficient

This tightening of the envelope is not bad; it helps retain heat in a home and saves money. But airborne contaminants are often trapped along with the heat. Some come from the very materials used to build the house, and others are caused by living organisms in your living space, such as molds and fungi that release spores into the air.

Molds are seldom thought about during the cold, dry months of winter, but they can thrive in the interior atmosphere of your house, where all the leaks in the envelope are plugged and the forced-air furnace is turned up. Unless there is a planned balance between the interior atmosphere and the natural exterior atmosphere, you'll have a problem. The warm, moist air you are creating with everyday activities like bathing and cooking has to balance with the cold, dry exterior air.



Our homes are designed to offer us protection from the elements. But airborne contaminants are often trapped inside. Mechanical ventilation can meet the need of fresh air while limiting the loss of heat from the envelope.

The warm, moist air will find any overlooked holes in the envelope as it escapes to the outside atmosphere, condensing on the cold building materials as it passes over them. Molds need three things to thrive: moisture, air and food. The moisture and air are provided by the interior atmosphere; the food is the organic materials the house is built out of.

Because of the sealed-up envelope, and the pressurization that can occur because of unbalanced heating systems, air pollutants can actually be drawn into the interior from outside the envelope. In our region of the country, home heating systems are typically placed in the basements of our homes. In older homes, basements were typically made from rock or stone, then concrete block. Unless properly sealed, these foundations provide many avenues for air infiltration. In older heating systems, the air used for the combustion of the fuel being burned was typically provided by the air in the basement itself. As the furnace draws in combustion air from the basement, it places the basement under negative pressure, allowing for exterior air to infiltrate into the envelope through cracks and voids in the foundation and carry with it such pollution sources as lawn pesticides and radon gases from the ground itself.

An HRV system can help

Clearly, we must balance the need to seal up our house's envelope with the need for fresh air to breathe. Current building codes in both Wisconsin and Minnesota address the need for the turnover of the air within the building envelope with fresh air from the exterior through mechanical ventilation systems—but what about the older home?

There are three ways air enters a house: infiltration, natural ventilation and mechanical ventilation. Infiltration, of course, is what we are trying to seal up in our efforts to keep the cold out and the heat in. Natural ventilation is achieved by simply opening a window or a door to let in fresh air. Natural ventilation can also address the negative pressure created in the basement by the forced-air furnace. Insulated flexible duct can be installed from the exterior of the building to the furnace to provide air to the furnace for combustion from the exterior instead of the interior. But the problem with infiltration and natural ventilation air exchanges is the loss of heat.

Mechanical ventilation can meet the need of fresh air while limiting the loss of heat from the envelope. Mechanical Heat Recovery Ventilation (HRV) systems will exchange

exterior fresh air with stale interior air while removing the heat energy from the outgoing warm air and placing it in the incoming air.

How do you know which ventilation option is best for you and your house? A home energy audit is a good place to start. These audits are performed to show you where you are creating energy as well as where you are losing it to the atmosphere through the envelope of your house. A complete audit will also give suggestions for improving the overall performance of your home's heating and cooling systems as well as the structure's envelope.

You can learn more about your home's health by visiting the EPA's link on indoor air quality, <http://www.epa.gov/iaq/ia-intro.html> or the DOE's website on home energy audits, http://www.energystar.gov/index.cfm?c=home_improvement.hm_improvement_audits. You can also contact your local building contractor or HVAC contractor for help.

Greg Olson is the National Contracting and Home Inspection Manager for Kaplan Construction Education in St. Paul.



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TURNING INSIDE OUT

Creating outside living spaces adds value and fun to your home—affordably.

by Jessie Foss



Adding value and space to homes as inexpensively as possible is a goal of many homeowners these days, as the average size of new homes continues to shrink and more people choose to entertain at home. Many are achieving this through the addition of outdoor living spaces.

According to an October 2011 survey of *Professional Builder* magazine readers, more than half said that when it comes to selling new homes, outdoor living spaces are more important than they were two years ago.

People in the Coulee Region will have a special opportunity to learn about and see the concept on display at the 2012 Home & Garden Show held in Onalaska in March. The theme of this year's show is Indoor/Outdoor Living, and it will feature a center court display filled with ideas for taking living outdoors.

"Center Court will be a partial front of a house, and most of it will display an example of a beautiful outdoor living space, including sound, lighting, outdoor furniture, outdoor kitchen, fire pit, gardens and stonework," says Sue Weidemann, executive officer of the La Crosse Area Builders Association.

Weidemann says most people looking to expand their living space add rooms outside that include covered retreat areas for outdoor cooking and entertaining. And yes, these spaces are practical even in areas where the weather isn't always warm.

"There's actually a lot of people who [add outdoor living spaces] in Wisconsin," says Weidemann. "It doesn't have to mean that people are going to be out there all year long."

Beyond the backyard grill

One outdoor living trend that is especially appealing to those living in colder climates is fire—in the form of fireplaces and fire pits.

Weidemann says bringing items outside that are indoor staples and amenities—like lighting, fans, televisions, sound systems, comfortable furniture and even kitchens—is a popular option. Supporting this trend, appliances are now designed and engineered to withstand all sorts of climates and weather changes.

Masonry has traditionally been the norm for outdoor kitchens, but advances are being made in cabinetry that resists warping, rotting and cracking. These cabinets are designed to withstand sun, rain, snow and even pool chemicals.

Greening the great outdoors

Many who look to add outdoor living to their homes are also looking for green items such as rain barrels, solar lighting and phantom screens, says Weidemann.

In addition, adding plants that are native to their location not only "green" a space, but will also attract native wildlife such as birds and butterflies.

Continued on page 13

LABA—YOUR HOME BUILDING RESOURCE

What LABA is

The La Crosse Area Builders Association is a nonprofit, trade organization uniting 210 building-related companies in western Wisconsin. We educate our members on the latest in the building industry, are advocates of the building industry, provide networking opportunities and run the Parade of Homes and Home & Garden Show.

What LABA does

The La Crosse Area Builders Association works to better the building industry; we are watchdogs for changes that can affect home building and remodeling. We offer a membership of trained, qualified and insured builders and tradespeople to the consumer. We do the homework so consumers can build, remodel or repair their homes with confidence in our members. From builders to electricians, plumbers, concrete, roofers, landscapers, fireplaces, stone work, heating and air, they and so many more affect the work on your most expensive purchase ... your home.

Why use LABA

LABA members are insured, sign a code of ethics and do continuing education to keep up with industry standards. One phone call can open doors to having a better experience when doing home projects. You can feel confident when using a LABA member that they are not a fly-by-night business. You can feel confident that they have ties to the community and often do service projects to help build a better community to work and live in.

We get calls all the time from consumers who are having issues with their builder or someone doing work on their home who is not a member of the La Crosse Area Builders Association, and all the calls end the same way: "Next time I am going to call LABA first before I hire someone." Our list of members is FREE to everyone on our website at www.labaonline.com. We are your first call or place to search for help with your home!



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La Crosse Area Builders Association holds an annual Building Materials and Janitorial Auction in early September at the Onalaska American Legion. The auction in part supports their Tools for School program. Recognizing that school budgets continue to get tighter and tighter, the La Crosse Area Builders Association has created a Building Careers® Grant Program to ensure that funding is available for building-related programs at area high schools.

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Continued on from page 9

While trends may change, Weidemann believes outdoor living spaces are here to stay, as they add value and enjoyment to homes.

Consider these tips when creating your outdoor living space:

- **Stay consistent**—Think about the architectural style and color scheme of your home and extend that to the outdoor living space.
- **Think about the lay of the land**—Take into consideration variables like slope of the yard, trees and where daylight hits at certain times of the day.
- **Bring out the heat**—Consider other ways to cook outside, such as barbecue pits and pizza ovens.
- **Finishing touches**—Explore different lighting options. Plants can help accentuate the space and give it color.
- **Don't forget flow**—Consider the flow of traffic on a daily basis to decide what shape for a living space would work best. If your outdoor living space doesn't include a kitchen area, consider a pass-through from the house kitchen to the outdoor space to help cut down on the number of trips inside.

Jessie Foss is a Coulee Region Women contributor who lives in Onalaska.



Look for these featured contributors to the center court at the 2012 Home & Garden Show:

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Bluske Custom Builders, LLC (608) 783-3021

Bushek Construction, Inc. (608) 452-3317

Empire Development and Construction (608) 792-8004

Fletcher Construction, Inc. (608) 781-5274

Gabrielson Construction, LLC (608) 781-2125

Gerke Construction (608) 788-1921

Golden View Homes, LLC (608) 797-2755

Gorman Construction, Inc. (608) 783-4242

GTS Homes, Inc. (608) 780-3691

Hansen Building, LLC (608) 624-5885

Jake Wieser Construction, Inc. (507) 896-5253

Jon Olson Construction, Inc. (608) 781-5428

Juniper Builders, LLC (608) 606-0214

Kickapoo Homes of Viroqua, Inc. (608) 637-8181

Kirchner Custom Builders, Inc. (608) 782-3087

Kodiak Construction (608) 782-3023

Lassig Development (608) 792-0656

Lautz Custom Builders, Inc. (608) 786-2535

Lifetime Design Homes (608) 526-6928

Mark Smith Construction (608) 780-5998

Marlin Custom Builders, LLC (608) 779-4617

Mastercraft Homes, Inc. (608) 781-7200

Neumeister Construction, Inc. (608) 783-2182

Nickelatti Construction Co., Inc. (608) 788-6777

Nicolai Builders (608) 787-6646

North Country Contractors (608) 786-2628

Quality Outcomes, LLC (608) 317-8566

River Valley Contractors, LLC (608) 779-9677

Sader Construction, LLC (608) 526-6372

Scott Krismer Construction (608) 792-8452

Signature Design & Construction, Inc. (608) 769-3731

T.N. Thompson Enterprises (608) 783-6088

Traditional Trades, Inc. (608) 783-4785

Ulrich Construction, LLC (608) 788-2806

Wieser Brothers General Contractors, Inc. (507) 895-8903

CONTRACTORS (GREEN CERTIFIED)

Best Custom Homes, Inc. (608) 786-4923

COUNTERTOP FABRICATORS

Solid Surface Specialist, Inc. (608) 783-7663

COUNTERTOPS

Elegant Stone Products, Inc. (608) 637-7077

CULTURED STONE PRODUCTS

La Crosse Fireplace Company (608) 788-7200

CUSTOM FABRICATED SHOWER ENCLOSURES

Glass Interiors of La Crosse (608) 782-2334

DECKS

Lassig Development (608) 792-0656

DESIGN SERVICE

Gorman Construction, Inc. (608) 783-4242

Jake Wieser Construction, Inc. (507) 896-5253

Mastercraft Homes, Inc. (608) 781-7200

Rugroden Drafting & Design (608) 781-4470

T.N. Thompson Enterprises (608) 783-6088

COMPANY NAME

DRYWALL CONTRACTORS

Andrew's Drywall & Construction, Inc. (608) 782-1974
 Earley Drywall & Construction, Inc. (608) 784-5611
 Thompson Drywall and Plastering (608) 792-7204
 Three in One Construction (608) 317-8670
 Tip Top Drywall (608) 317-0338

DRYWALL SUPPLIERS

Bond Drywall Supply, Inc. (608) 783-6273

ELECTRICAL CONTRACTORS

Elite Electrical Solutions, LLC (608) 386-0575
 ITS Electric
 Kish & Sons Electric, Inc. (608) 785-0207
 Stetter Electric (608) 769-5890
 Stokes Electric, LLC (608) 788-5300

ELECTRICAL SUPPLIER

Viking Electric (608) 796-1761
 Werner Electric Supply MN. (507) 951-1725

ENERGY EFFICIENCY

Energy Elements (608) 386-7454

EQUIPMENT RENTAL

Ideal Crane Rental, Inc. (608) 784-4862

EXCAVATING

Hess Excavating & Plumbing (608) 788-1763
 MJG Excavating (608) 783-7223

FINANCIAL INSTITUTIONS/SERVICES

Community Credit Union (608) 779-2404
 Coulee Bank (608) 783-6000
 Firefighters Credit Union (608) 526-3230
 Merchant's Bank - Onalaska (608) 779-8294
 Woita & Associates (715) 834-7240

FIRE/WATER CLEANUP

Servpro of La Crosse County (608) 786-0387

FIREPLACES, STOVES & CHIMNEYS

American Home Fireplace and Patio (608) 786-1233
 La Crosse Fireplace Company (608) 788-7200

FLOORING

Builders Flooring, Inc. (608) 779-5366
 Carpet One of La Crosse, LLC (608) 784-9800
 Carpets To Go (608) 783-3750
 Floorcrafters, Inc. (608) 783-1088
 Flooring Interiors, Inc. (608) 779-9440
 Poellinger, Inc. (608) 785-1234
 Wisconsin Terrazzo and Tile (608) 779-5010

FOUNDATIONS - CONTRACTORS

Feyen Concrete Construction, Inc. (608) 534-6519
 Waldenberger Poured Walls, LLC (608) 526-4219

FURNITURE

King Furniture (608) 526-3399
 Wesco Home Furnishings Center (608) 269-2115

GARAGE CONSTRUCTION

Lassig Development (608) 792-0656

GARAGE DOORS

Garage Door Systems, Inc. (608) 781-5881
 Midwest Wayne Door, Inc. (608) 526-4474
 Overhead Door Company of the 7 Rivers Region, Inc. (608) 783-6080

GLASS & MIRRORS

Glass Interiors of La Crosse (608) 782-2334

GUTTERS & DOWNSPOUTS

Advanced Seamless, Inc. (608) 786-2929
 Midwest LeafGuard (507) 775-7901

HEALTH

Franciscan Skemp - Center for Occupational Health (608) 791-4174

HEATING, VENTILATION & A/C CONTRACTORS

Bagniefski Heating & Air Conditioning (608) 782-0664
 G&T Heating and Air Conditioning LLC. (608) 786-1140
 Heating & Cooling Specialists (608) 269-2681
 Paul's Heating & Air Conditioning, Inc. (608) 784-0751
 Schneider Heating & Air Conditioning (608) 782-4035
 Service Plus Heating & Cooling (608) 269-1818
 Ziegler Heating & Refrigeration (608) 526-4888

PHONE

COMPANY NAME

HOME AUTOMATION SYSTEMS

Advanced Multimedia Solutions (608) 783-0949
 Audio Video Pros, The (608) 779-9395
 Kish & Sons Electric, Inc. (608) 785-0207

HOME ENTERTAINMENT

Advanced Multimedia Solutions (608) 385-7233
 Audio Video Pros, The (608) 779-9395
 Wettsteins (608) 796-7826

HOME IMPROVEMENT & REMODELING

Bluske Custom Builders, LLC (608) 783-3021
 Empire Development and Construction (608) 782-2988
 Fletcher Construction, Inc. (608) 781-5274
 Jon Olson Construction, Inc. (608) 781-5428
 Kirchner Custom Builders, Inc. (608) 782-3087
 T.N. Thompson Enterprises (608) 783-6088
 Ulrich Construction, LLC (608) 788-2806
 Your Home Improvement Company (320) 230-9182

HOME PLAN DESIGN

Gorman Construction, Inc. (608) 783-4242
 Jake Wieser Construction, Inc. (507) 896-5253
 Rugroden Drafting & Design (608) 781-4470

INSULATED CONCRETE FORMS

Tri-State Insulated Concrete Forms (507) 493-5888

INSULATION

E & B Insulation (608) 269-5839
 Green Built Insulation LLC (608) 769-0501
 Heim Construction Services (507) 287-0339
 Ultimate Insulation (608) 386-1711

INSURANCE

Benefit Advisors Insurance Agency (608) 779-0633
 Colleen Rask Combined Insurance (608) 386-4239
 Coverra Insurance Services, Inc. (608) 526-6345
 Fleis Insurance Agency, Inc. (608) 783-5206
 Westland Insurance Services, Inc. (608) 784-2775
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IRRIGATION/SPRINKLERS

River City Irrigation, LLC (608) 526-2530

KITCHEN & BATH DESIGNS

Beyer Cabinets, LTD (608) 786-2220
 Marble Shop, The (608) 783-2277
 Martinwood Cabinetry, LLC (608) 538-3148
 ProBuild (608) 788-3100

LAND DEVELOPERS

Country Lands, LLC (608) 526-3004
 Elmwood Partners Limited Partnership (608) 781-4777
 Miller Road Development, LLC (608) 783-6700

LANDSCAPING

Armstrong Landscaping (608) 487-5311
 Coulee Region Landscape and Design (608) 797-4473

LAWN/TREE MAINTENANCE

Coulee Region Landscape and Design (608) 797-4473
 Doggie Business (608) 498-5250
 Outdoor Services, Inc. (OSI) (608) 786-3202

LIGHTING

Kish & Sons Electric, Inc. (608) 785-0207
 Solarworks (608) 386-8550
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LOG HOMES & CABINS (CONTRACTOR)

River Valley Contractors, LLC (608) 779-9677

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MarketSharp (608) 779-5165

MASONRY CONTRACTORS

Design Masonry, LLC (608) 372-7589

MECHANICAL CONTRACTORS

Bernie J. Buchner, Inc. (608) 784-9000

MEDIA

Family Radio, Inc. (608) 796-2580
 La Crosse Radio Group (608) 782-8335
 La Crosse Tribune (608) 791-8242

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PHONE

COMPANY NAME	PHONE
MORTGAGE LENDER/SERVICER	
Altra Federal Credit Union	(608) 787-4520
Associated Bank	(608) 526-3377
Community Credit Union	(608) 779-2404
PAINT SUPPLIERS	
Hallman Lindsay Quality Paints	(608) 784-1222
PAINTING CONTRACTORS	
Rohde Custom Painting, Inc.	(608) 783-6237
PLUMBING CONTRACTORS	
Every Plumbing & Heating, Inc.	(608) 783-2803
Hagen Plumbing	(608) 783-1934
Maxwell-White Plumbing, Inc.	(608) 786-4004
PLUMBING SUPPLIERS	
First Supply - La Crosse	(608) 791-3685
PORTABLE SANITATION	
Arcade Pumping Service, LLC	(888) 525-7229
Best Kept Portables	(608) 317-4232
RAILINGS	
Glass Interiors of La Crosse	(608) 782-2334
REAL ESTATE AGENTS & COMPANIES	
Prudential Lovejoy Realty	(608) 781-1100
REAL ESTATE CLOSING AND ESCROW SERVICES	
The Title Company, Inc.	(608) 791-2042
REMODELING	
Empire Development and Construction	(608)-782-2988
RENEWABLE ENERGY	
Drifless Solar, LLC	(608) 935-3670
RETAINING WALLS	
Coulee Region Landscape and Design	(608) 797-4473
Retaining Wall Specialists, Inc.	(608) 787-6053
ROOFING	
Bluske Custom Builders, LLC	(608) 783-3021
First American Roofing and Siding, Inc.	(608) 783-3101
Ledegar Roofing	(608) 785-0901
ProBuild	(608) 788-3100
United Products Corp.	(507) 282-3909
SATELLITE TV / DISHES	
Dean's Satellite Services, Inc.	(608) 269-2897
SEWER & WATER CONTRACTORS - MN LICENSED	
Jake Wieser Construction, Inc.	(507) 896-5253
SIDING	
Board Store Home Improvements, Inc., The	(608) 782-8877
Miller Seamless, LLC.	(608) 783-2211
Rock and Tait Exteriors	(715) 723-7200
Window World	(715) 552-1890
SIGNS	
Clearview Sign	(608) 783-6460
Sign Pro	(608) 782-3456
SPAS & SWIMMING POOLS	
American Home Fireplace & Patio	(608) 786-1233
Hot Spring Spas & Pools	(608) 788-7747
TILE INSTALLATION	
Builders Flooring, Inc.	(608) 779-5366
Carpet One of La Crosse, LLC	(608) 784-9800
Flooring Interiors, Inc.	(608) 779-9440
TITLE INSURANCE	
Title Company, Inc., The	(608) 791-2042
TRASH REMOVAL/RECYCLING	
Harter's Quick Cleanup	(608) 782-2082
Hilltopper Refuse & Recycling	(608) 783-6727
TRUSS MANUFACTURING (WOOD)	
Truss Specialists	(507) 895-8400
Wisconsin Building Supply, Inc	(608) 781-3900
URETHANE FOAM APPLICATORS (SPRAYED)	
E & B Insulation	(608) 269-5839
UTILITIES	
Charter Media	(608) 826-1669
Dairyland Power Cooperative	(608) 787-1320
Riverland Energy Cooperative	(608) 323-3381
Xcel Energy, Inc.	(608) 789-3651
WALL COVERINGS	
Rohde Custom Painting, Inc.	(608) 783-6237

COMPANY NAME	PHONE
WATER CONDITIONING	
Culligan/Waterpro	(608) 781-2500
WELL DRILLING	
Medary Well Drilling	(608) 526-9074
WINDOW CLEANING	
Bob's Window Cleaning	(608) 457-2067
WINDOW TREATMENTS AND COVERINGS	
Creation Carpets & Made In the Shade Blinds	(608) 633-0067
Hidden Valley Designs	(608) 526-9870
WINDOWS & DOORS	
Balduzzi Midway Lumber Co., Inc.	(608) 783-3329
Board Store Home Improvements, Inc., The	(608) 782-8877
Fletcher Construction, Inc.	(608) 781-5274
Marvin Windows & Doors	(800) 727-7596
ProBuild	(608) 788-3100
Universal Windows Direct	(920) 632-7220
Window World	(715) 552-1890
Windows and More	(608) 785-0512
Windows by Pella, Inc.	(608) 788-7313
Wisconsin Building Supply, Inc	(608) 781-3900
WOOD (PRE-FINISHING)	
Rohde Custom Painting, Inc.	(608) 783-6237
WOOD FLOORS	
Builders Flooring, Inc.	(608) 779-5366
Carpet One of La Crosse, LLC	(608) 784-9800

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