

LA CROSSE AREA BUILDERS ASSOCIATION



home

& garden
SHOW

March 11-13, 2011

Onalaska Omni Center

Friday 5 – 9 pm

Saturday 10 am – 6 pm

Sunday 11 am – 4 pm

Adults \$4

Children (12-17) \$2

Children under 12 free

"It's All About Home"

Booths will be displaying the latest in home products and services available right here in the Coulee Region!

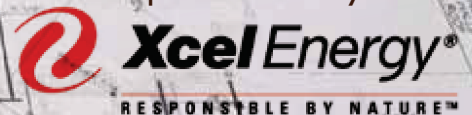
608.781.5242

www.labaonline.com

www.labahomeshow.com



sponsored by:



Thinking about building or remodeling? Let's connect.

Keep your project on schedule. Arrange your service connection by calling the Xcel Energy Builders Call Line or fill out the online application today.

Call 1-800-628-2121 or visit XcelEnergy.com/BuildersAndDevelopers.



© 2011 XCEL ENERGY INC.



Justin Snyder
Home and Garden Show®
Committee Chair
The Audio Video Pros, Inc.

With spring right around the corner, you may be looking into building your dream home, remodeling, or landscaping your current residence. If you're looking for great ideas or the assistance of a professional, then we look forward to seeing you at the 2011 La Crosse Area Builders Association's Home & Garden Show®.

This year's theme is "It's All About Home" featuring over 100+ local award winning professionals. You can trust these businesses to get your project completed from concept to finish.

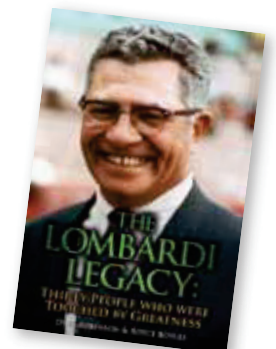
Take a stroll through the Home and Garden Show® where you can visit booths that feature builders, landscapers, cabinetry, electricians, and plumbers, audio and video specialists and many more. You will see that the Coulee Region has many options for your home. Visit the Center Court and the beautiful wood pergola built and donated by WTC Wood Tech program. Register to win the pergola at Center Court!

We are pleased to welcome two special guests at this year's show—former Green Bay Packer, Dave Robinson & Royce Boyles authors of the new book "The Lombardi Legacy". Both Robinson and Boyles will be available to discuss and personally sign their new book. Bring your own copy or purchase one at the show.

Thank you to all of the Home & Garden Show® committee members and the La Crosse Area Builders Association for the months of dedication and hard work needed to make this show come together.

We look forward to seeing you at the show!

Stop in to the Home and Garden Show and get your book autographed by the authors!



welcome



Jeremy Parsneau
La Crosse Area Builders Association
President
La Crosse Fireplace

For 40 years the La Crosse Area Builders Association has had a mission to “educate our members and advocate for affordable housing and responsible government”. With this mission in mind it is our honor and responsibility to help you plan and complete projects from building a home to landscaping your yard, from plumbing and heating to financing and insurance. As the proud leader of a devoted group of industry partners that consists of those who do business in and around the building industry, I have come to a new appreciation of membership and I display it proudly. Our members are willing to help you be on the right track with your projects in all phases. Best of all, using the La Crosse Area Builders Association as a resource is FREE. We are proud that we have never charged for you to find quality workmanship and sound advice through our association.

As projects come up, remember to check our membership directory for skilled and quality professionals. It's free and easy to use our services. The listing is available on pages 14-19 and also online at www.labaonline.com. We are over 210 members strong working with you to build a better tomorrow of affordable housing.

Enjoy the La Crosse Area Builders Association's Home and Garden Show®. We are the premier home show in the area and you will see new and innovative ideas and projects!

See you at the show,
Jeremy

Home & Garden Show © March 2011
Copyright 2011
Coulee Region Communications, LLC
816 2nd Ave South, Suite 600
Onalaska, WI 54650

All rights reserved. No part of this magazine may be reproduced or reprinted without written consent of the publisher. Neither the advertiser nor Coulee Region Communications will be responsible or liable for misinformation, misprints, typographical errors, etc., contained within.



Dream

*WHEN YOU'RE READY
TO BUILD WE'RE
READY TO ASSIST!*

INCREDIBLE LOAN RATES.
INTEREST-ONLY PAYMENTS
FOR UP TO 10 MONTHS.

CONTACT US TO
GET STARTED TODAY.

Altra

Federal Credit Union

**La Crosse • Festival Foods*
Onalaska • Holmen
La Crescent • Winona**
608-787-4500 • 800-755-0055
www.altra.org

*Membership eligibility required. Mortgage loans available to qualified borrowers. Contact Altra for more information. Festival Foods in La Crosse. Equal Housing Lender. Federally insured by NCUA.





Ultimate Insulation

Installers of Premium Energy Saving* and Sound Absorbing Cellulose Insulation by Nu-Wool®

COMFORT ALL YEAR ROUND

- Creates Quiet Homes
- Naturally Green Product
- Fire Retardant Added
- Mold & Mildew Resistant
- Reduce Heating & Cooling Costs up to 40%* Over Conventional Insulation

Factory Trained Installers of Wall and Attic Insulation
Fully Insured
Residential & Commercial



608.386.1711
www.ultimateinsulationllc.com

NU-WOOL
Cellulose Insulation

*Change only. Not applicable for ceiling insulation. High R-value, sound absorber, insulating power.

The Genuine. The Original.

OVERHEAD DOOR

7 Rivers region



608-783-6080

Overhead Door Company of the 7 Rivers Region
W6797 Abbey Rd. • Onalaska, WI 54650
www.overhaddoor.com

Natural Stone
CUSTOM COUNTERTOPS
Certified "Green" Materials



Safe, Affordable and Elegant.
When you want the best,
choose Elegant Stone Products

Elegant Stone Products

1050 Nelson Parkway • Viroqua, WI 54665
608-637-7077
www.elegantstoneproducts.com

Because what's on your counter is important

FREE QUOTES!
FEATURING...
KARRAN UNDERMOUNT SINKS in laminate
(608) 526-2800

Hi-Way Custom Laminates LTD.

Kitchen & Bath Countertops (Post Form and Specialty Countertops) • Marble and Solid Surface Cabinets and Countertop Installation • Commercial and Residential • 719 Commerce • Holmen, WI



PHILLIPS FENCING
SINCE 1975



• Vinyl • Aluminum • Wood • Chain Link
2726 Larson Street • La Crosse, WI 54601
608.783.4200
www.phillipsfencing.com

Fence - Deck - Rail

Since 1975

TOP WAYS TO ADD VALUE TO YOUR HOME



According to the National Association of Home Builders (NAHB) remodeling is expected to outpace new home building in about 10 years. But all home remodeling projects are not equal. Which projects are the best ones for those looking for a solid return on their investment — and higher profits come selling day? Here are some top ways to add value to your home:

Renovate or Add a Family Room

With open floor plans becoming more in demand, a family room is an excellent way to make existing homes more like new construction. Remember, it's a good idea to keep in mind what homes in your area are like. People like to purchase homes that blend with other homes around them. Chances are you'll find many of your neighbors are investing in family rooms as well.

Replace the Roof

The roof is one of the first impressions people have of a home. Make sure yours passes the test by replacing an old roof. You can also change the character of your home by looking into architecturally styled roofing tiles.

Landscape Your Yard

Along the same lines of thinking as the roof, landscaping can give a great — or not so

great — first impression. Backyard landscaping can transform ordinary spaces into incredible entertaining areas by including elegant water features and lush plants. Consider your area's climate. If you live in an area that receives temperate weather year-round, you'll find that your new landscaped yard adds value to your home and increases your living space.

Replace Old Windows

Thirty percent of a home's energy is lost through its windows. Replacing old windows with energy-efficient ones signals to home buyers that you really care about the house and it reflects on the quality of the house as a whole. Plus, who doesn't like to save money on energy bills?

Remodel Your Basement

Look at space you already have. Do you have unused space that serves as a black hole for all things without a home? Try remodeling your basement. Remodeled basements can make excellent game rooms or guest suites, adding value to your home without adding space.

Paint, Paint, Paint

Enough said. But remember to hire a professional if you need help and keep the colors neutral if you're looking to sell. Nothing looks worse than a poorly done paint job in bright fuchsia.

Remodel Your Kitchen

Small changes can result in big value. Upgrading appliances, door handles and painting tired walls can add new life to your kitchen, and add value to your home. The general rule when doing a remodel is not to overdo it...unless it's the kitchen. Kitchens sell a home, and in this case, size does matter. But a kitchen remodel is a long-term investment; you'll see payback 10 years down the road. And if you are a DIYer, know your limits. Sometimes doing it yourself can save money, but always bring in a professional for the big jobs.

Remodel or Add a Bathroom

A bathroom remodel can often mean simply making the most of your current space, by upgrading fixtures, flooring and lighting. Have a little more money in the budget? Adding a bathroom is a great way to increase the value of your home. Is your only bathroom upstairs and not convenient for dinner guests? Often the area under a set of stairs is the perfect place for a powder room.

Source: NAHB

CHECKLIST FOR HIRING A BUILDER OR REMODELER

Do your homework before having work done on your home.

Use this checklist to help you select a builder or remodeler to work on or build your home.

Does the builder or remodeler have a permanent business location and a good reputation with local banks and suppliers?

How long have they been in the building business? It usually takes three to five years to establish a financially sound business. Will they be around after the construction is complete to service any warranties?

Have you called your local Better Business Bureau? They can alert you to any complaints.

Does the builder or remodeler have sufficient workers compensation and general liability insurance? If not, you may be liable for any construction-related accidents on your premises.

Will the builder or remodeler provide you with names of previous customers? Ask them if they would hire the builder or remodeler again.

Have you seen the builder or remodeler's work, both completed and in progress? Check for quality of workmanship and materials.

Are you able to communicate with the builder or remodeler? Remember you will be in close contact with them throughout the construction process and afterward as you live in your new home.

Will the builder or remodeler provide you with a complete and clearly written contract? The contract will benefit both of you. Review it carefully.

Be cautious of unusually low-priced bids. If the builder or remodeler is unable to pay for the materials and labor as the project proceeds, this may indicate a potential problem.

Call the La Crosse Area Builders Association for the names of member builders and remodelers. Please see the member list found on page 14 of this insert or visit our website at www.labaonline.com.

Source: NAHB



*Great design
is about
creating a true,
living reflection of the
people who live in
the space.*

From design to completion, our expert staff can help you.
Top Quality | Free Estimates

Your kitchen, your bath, your way.
Designs for every lifestyle & life stage.



400 Commerce St, Hwy 16 West Salem
Phone: (608)786-2220
www.beyercabinets.com

CLOSETMAID
The Storage Authority

BUILDERS ASSOCIATION

Shelving & Accessories for

- Closets
- Kitchens
- Garage
- Pantry

CUSTOM CLOSETS

PROFESSIONAL DESIGNS
QUALITY INSTALLATION

FREE ESTIMATES

starting as low as \$150

DAVE TOWNER

(608) 784-6554

CELL (608) 792-8424

HunterDouglas
ENERGY SMART STYLE

Shades | Blinds | Sheers | Draperies | Bedding & More!

Hidden Valley Designs, INC.

Your window treatment professionals

Spring sales include
Hunter Douglas Rebates
through April 29th.

Come visit us at the Home Shows
Omni Center Home and Garden
March 11-13
La Crosse Center Home Show
March 25-27

SHOWROOM OPEN IN
Decker's Floor to Ceiling
3181 Berlin Dr., La Crosse
Hwy 16, 1 mile east of Valley View Mall

526.9870

Shop-at-home

www.hiddenvalleydesigns.com

Visit our showroom to see what's new!

GLASS Interiors & Steel
LA CROSSE

"Add Elegance & Style to Your Home"

GLASS Interiors & Steel

- Custom Fabricated Shower Enclosures
- Laminated and Wire Closet Systems
- Glass Etching and Glass Railings
- European Frameless Heavy Glass Doors
- Custom Fit Mirrors
- Wrought Iron Railings and Furniture

Free Design Consultation

Visit our new Showroom at 807 Rose St., La Crosse

782-2334

www.Glass-Interiors.com

Start the *New Year* Off Right!



CABINETRY • COUNTERTOPS • HARDWOOD • CARPET • TILE



Decker's

FLOOR TO CEILING®

Visit our showroom at 3181 Berlin Drive, La Crosse
Hwy 16, 1 mile east of Valley View Mall
608-783-5667 • www.deckersgroup.com



AN UNPRECEDENTED WINDOW OF OPPORTUNITY

For those whose homeownership aspirations have been dampened or temporarily derailed by the housing and economic downturn and are wondering if this is a good time to buy—the answer is simple: Yes. It's a good time to buy.

Ample Inventory

An outstanding selection is another reason that it's a good time to buy. Available inventory is probably the best it will ever be, providing buyers with a great choice of homes.

Many builders have inventory that is "move-in ready," and they may offer upgrades or other incentives to seal the deal. Likewise, owners of existing homes who are looking to trade-up or relocate are ready to bargain.

Greener and Better

With high energy costs near the top of

consumer concerns, it's good to know that new homes today are more energy and resource-efficient than ever before. Through the use of new materials and construction techniques, today's homes are built twice as energy efficient as new homes a generation ago, making them more affordable to own and operate.

Benefits for Buyers

Homeownership also provides important benefits to owners and to the nation.

Attractive Pricing

If there's a silver lining to the housing downturn, it's that homes are more affordable. Prices have moderated significantly in many areas, especially the high-flying major markets where they increased the most during the boom that recently occurred in many parts

of the country. In other areas, prices may not have declined as much, but for the most part, they didn't rise as high or as fast as prices in the hottest markets.

Low Interest Rates

Like inventory and pricing, mortgage interest rates are at favorable levels. And even though lenders are looking more closely at buyers than in recent years, qualified buyers should not have trouble getting financing. For several years, mortgage rates have been near record lows. But rates can, and do, change.

Tax Benefits: For Home Owners Only

Unique tax benefits that apply only to housing also help lower the cost of homeownership. Both mortgage interest and property taxes are deductible.

Source: NAHB

**Comfortable, Safe,
Durable, and Energy Efficient**

Quality at its best and we'll save you money.

- Bring in your own floor plans and ideas or use ours
- Let our building experience save you time and money
- 10-year builders warranty
- Frame-up to a total building package - any portion you desire

Kickapoo Homes of Viroqua, Inc.
"Custom Quality Homes Since 1976"
608.637.8181 • 888.637.8181
809 N. Main St., Viroqua, WI 54665
www.kickapoohomes.com



RESIDENTIAL REPAINT EXPERTS



**Interior Painting - All Surfaces
Wallpaper Removal & Installation
Drywall Repairs & Texturing
Residential & Commercial**

608.783.6237

**ROHDE
CUSTOM
PAINTING
INC.**

rohdecustompainting.com



WESTLAND INSURANCE SERVICES INC.

Committed to you, committed to your coverage



**Home
Auto
Health
Life
Business**

Debbie Lee, Agent
866-861-9345 / 608-784-2775
1844 E. Main Street, Onalaska
debbie.lee@westlandinsurance.com

Westland Insurance is an independent
insurance agency

HEATING & COOLING SPECIALISTS



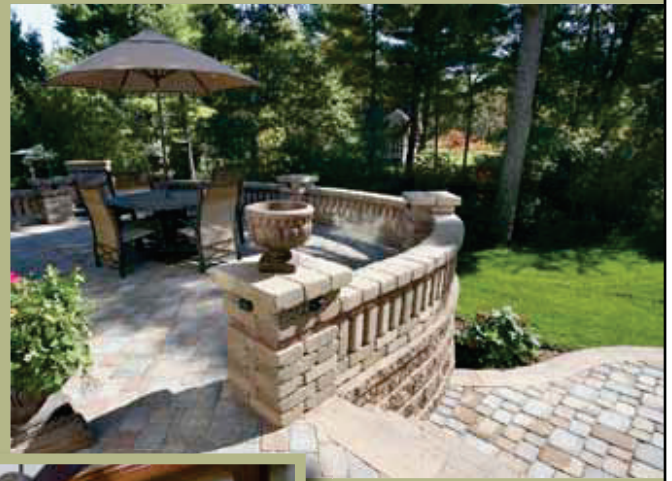
TRANE

It's Hard To Stop A Trane™

Lonnie D. Organ
18882 Ibsen Road
Sparta, WI 54656
269-2681

Todd M. Zaremba
24963 Hilldale Ave.
Tomah, WI 54660
374-4999

Enhancing the Faces of Living Spaces



Visit **County Materials**
today and choose from
our large selection of
beautiful and long-
lasting building,
remodeling and
landscaping products.
Inside and out, County

Materials can help you create a home with
inviting living spaces that reflect your personality
and lifestyle.



Proud to be American based & American made

La Crosse Showroom: 1702 Kramer Street
(800) 950-3610

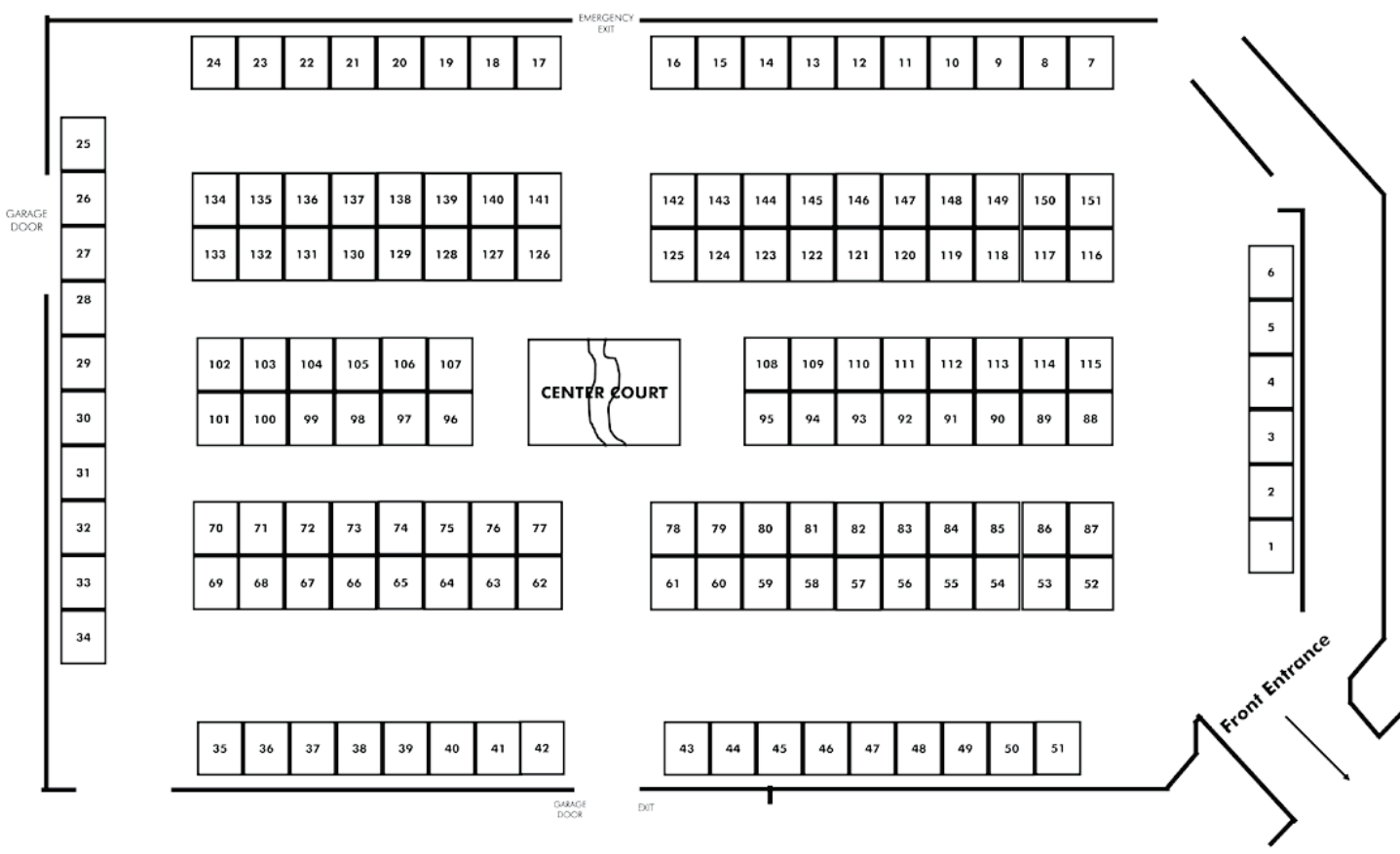
www.countymaterials.com

Entrances • Patios • Driveways • Outdoor Kitchens • Brick & Stone Veneers
Garden Walls • Fireplaces • Steps • Terraces • Walkways • Waterfalls



home & garden SHOW®

MAP



40 Years of Supporting the Building Industry in the Coulee Region

▶ Denotes a member of the La Crosse Area Builders Association.

Asphalt Repair and Maintenance

- ▶ Rochester Outdoor Living 87

Basement Waterproofing

- ▶ Badger Basement Systems, Inc. 94

Bathtub/Sink Repair & Refinishing

- ▶ Luxury Bath of La Crosse 142; 143; 144

Block & Brick

- ▶ Block & Brick Supply, Inc. 16
- ▶ County Materials Corp. 41

Building Materials & Suppliers

- ▶ Balduzzi Midway Lumber Co., Inc. 138; 139
- ▶ Beaver Builders Supply, Inc. 79; 80
- Habitat ReStore 89; 90
- ▶ Tri-State Insulated Concrete Forms 43
- ▶ Wisconsin Building Supply, Inc. 9; 10; 116; 117; 150; 151

Cabinets & Countertops

- ▶ Beyer Cabinets, LTD. 96; 107
- ▶ First Supply - La Crosse 58
- ▶ Wisconsin Building Supply, Inc. 9; 10; 116; 117; 150; 151

Chiropractors

- Advanced Spinal Care 44
- Revive Chiropractic Wellness Center 123

Closet Storage Systems

- ▶ Custom Closets 32
- ▶ ShopMate Solutions 61

Computer Products/Services

- ▶ Advanced Multimedia Solutions 7

Contractors (General)- Minnesota Licensed

- ▶ Jake Wieser Construction, Inc. 4
- ▶ Mastercraft Homes, Inc. 42
- ▶ T.N. Thompson Enterprises 125

Contractors (General/Custom Builder)

- ▶ Empire Development, Inc. 128
- ▶ Fletcher Construction, Inc. 113
- ▶ Golden View Homes 84; 85
- ▶ Jake Wieser Construction, Inc. 4
- ▶ Jon Olson Construction 147
- ▶ Lifetime Design Homes 14

- ▶ Mastercraft Homes, Inc. 42
- ▶ T.N. Thompson Enterprises 125
- ▶ Traditional Trades 82

Countertops

- ▶ Elegant Stone Products, Inc. 78

Cultured Stone Products

- ▶ La Crosse Fireplace Company 28; 29

Curbing

- Custom Curbing 34

Custom Fabricated Shower Enclosures

- ▶ Luxury Bath of La Crosse 142; 143; 144

Decks and Driveway Sealing

- ▶ Rochester Outdoor Living 87; 101; 102

Design Service

- ▶ Balduzzi Midway Lumber Co., Inc. 138; 139
- ▶ Jake Wieser Construction, Inc. 4
- ▶ Mastercraft Homes, Inc. 42
- ▶ Rugroden Drafting and Design 60
- ▶ T.N. Thompson Enterprises 125

Electrical Contractors

- ▶ Elite Electrical Solutions, LLC 81

Energy Efficiency

- Focus On Energy 148; 149

Financial Institutions/Services

- ▶ Altra Federal Credit Union 124
- ▶ Community Credit Union 97
- Park Bank 5
- Seven Bridges Bank 12

Fireplaces, Stoves & Chimneys

- ▶ American Home Fireplace & Patio 47; 48
- ▶ La Crosse Fireplace Company 28; 29

Flooring

- ▶ Carpets To Go 74
- ▶ Flooring Interiors, Inc. 88

Garage Construction

- ▶ Monkey Bars 35

Garage Doors

- ▶ Overhead Door Company
of the 7 Rivers Region, Inc. 6

Government Agencies

- WI Department of Agriculture 55

Gutters & Downspouts

- Gutter Topper of MN 1
- ▶ Midwest LeafGuard 56; 57

Heating, Ventilation & A/C Contractors

- ▶ Ziegler Heating & Refrigeration, Inc. 146

Home Automation

- ▶ Advanced Multimedia Solutions 7
- ▶ Audio Video Pros, The 95; 108

Home Entertainment

- ▶ Advanced Multimedia Solutions 7
- ▶ Audio Video Pros, The 95; 108

Home Improvement & Remodeling

- 7 Rivers Referrals 111
- ▶ Fletcher Construction, Inc. 113
- ▶ Jon Olson Construction 147
- Lipstick Remodeling 11
- ▶ T.N. Thompson Enterprises 125
- ▶ Your Home Improvement Company 53

Home Plan Design

- ▶ Jake Wieser Construction, Inc. 4
- ▶ Rugroden Drafting and Design 60

Insulated Concrete Forms

- ▶ Tri-State Insulated Concrete Forms 43

Insulation

- ▶ Heim Construction Services 59
- ▶ Ultimate Insulation 33
- ▶ Wisconsin Building Supply, Inc. 9; 10; 116; 117; 150; 151

Irrigation/ Sprinklers

- ▶ River City Irrigation, LLC 25

Kitchen & Bath Designs

- ▶ Beyer Cabinets, LTD. 96; 197
- ▶ The Marble Shop 118

Landscaping

- ▶ Armstrong Landscaping Center Court
- ▶ RiverCity Lawnscape, Inc. 69; 70

Lawn/Tree Maintenance

- ▶ Outdoor Services, Inc. (OSI) 17

EXHIBITOR LISTING

Lighting

- ▶ Solarworks 30; 31

Millwork & Moldings

- ▶ Beyer Cabinets, LTD..... 96; 197
- Blade Millworks 49

Mortgage Lender/Service

- ▶ Altra Federal Credit Union 124
- ▶ Bank of America 40
- ▶ Community Credit Union 97
- ▶ Coulee Bank..... 114

Nurseries

- ▶ RiverCity Lawnscape 69; 70

Painting Contractors

- ▶ Rohde Custom Painting, Inc..... 46

Plumbing Suppliers

- ▶ First Supply - La Crosse 58

Real Estate Agents & Companies

- ▶ Prudential Lovejoy Realty 45

Retaining Walls

- ▶ Retaining Wall Specialists, Inc. 15

Roofing

- ▶ Ledegar Roofing 54

Satellite TV / Dishes

- ▶ Dean's Satellite Services, Inc..... 50; 51

Sewer & Water Contractors - MN licensed

- ▶ Jake Wieser Construction, Inc..... 4

Siding

- ▶ Miller Seamless, LLC 83

Spas & Swimming Pools

- ▶ American Home Fireplace & Patio 47; 48
- ▶ HotSpring Spas & Pools of La Crosse 62; 63; 64; 75; 76; 77

Sunrooms

- ▶ Rochester Outdoor Living 87; 101; 102

Tile Installation

- ▶ Flooring Interiors, Inc. 88

Truss Manufacturing (Wood)

- ▶ Wisconsin Building Supply, Inc... 9; 10; 116; 117; 150; 151

Utilities

- CenturyLink..... 115
- ▶ Riverland Energy..... 8
- ▶ Xcel Energy, Inc. 2; 3

Wall Coverings

- ▶ Rohde Custom Painting, Inc..... 46

Water Conditioning

- Ecowater/Crystal Canyon 137

Window Treatments

- Exciting Windows by Hidden Valley Designs 91; 92

Windows & Doors

- ▶ Balduzzi Midway Lumber Co., Inc. 138; 139
- ▶ Fletcher Construction, Inc. 113
- ▶ Marvin Windows & Doors 126; 127; 140; 141
- ▶ Window and Door Solutions 86
- ▶ Windows and More 93; 110
- ▶ Wisconsin Building Supply, Inc 9; 10; 116; 117; 150; 151

Wood (Pre-Finishing)

- ▶ Rohde Custom Painting, Inc..... 46



STARMARK
C A B I N E T R Y

Showroom of First Supply
106 Cameron Avenue, La Crosse, Wisconsin • (608) 791-3685
Monday 8-8 • Tuesday-Friday 8-5 • Saturday 8-1 • Appointments appreciated.

Gerhards
SHOWROOM

THE NOT-SO-OBVIOUS BENEFITS OF BUYING NEW

Prospective home buyers have the choice of two types of houses on the market: resale or new. Home buyers planning to buy a brand-new house or condominium often cite energy-efficiency, open layout, a warranty, and being able to select appliances, flooring, paint colors and other design elements as factors driving their choice.

But builders say that buyers can be drawn to a new house for reasons that aren't so obvious. Below are a few more benefits of a brand-new home.

Building a Community Together

A brand-new community is one of the built-in benefits of many new homes. When families move in to a subdivision at the same time, often lasting bonds of friendship and neighborliness are formed right away. Nobody is the "new kid on the block," and many home builders host community block parties in new developments to help owners meet and connect. Popular amenities like pools, walking trails and courts for tennis and basketball offer additional opportunities for interaction among neighbors of all ages. Often new

communities are comprised of home owners in the same stage of life, such as young families or active retirees, so neighbors can get to know each other through carpools, PTA meetings, tennis matches or golf games.

Entertaining

Throwing a party in an older home can be a challenge because smaller, distinct rooms make it difficult to entertain guests in one large space. Builders are responding to today's home buyer preferences with layouts featuring more open spaces and rooms that flow into each other more easily, like the popular great room. While you are in the kitchen preparing dinner, you can still interact with guests enjoying conversation in the family room without feeling closed off. The feeling of spaciousness in today's new-home layouts often is enhanced by higher ceilings and additional windows that bring in more light than you would find in an older home.

A Clean Slate

For some buyers, parking the car in a sparkling-clean garage or being the first to cook a dinner in a brand-new kitchen is part of the appeal of new construction. In

addition, you won't have to spend time stripping dated wallpaper or repainting to suit your own sense of style. You can create your own home décor from the get-go!

The advantages of being the first owner of a home extend to the outdoors. Instead of inheriting inconveniently or precariously placed trees, or having to tear up overgrown shrubs, you can design and plant the lawn and garden you want.

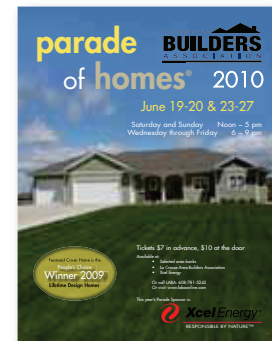
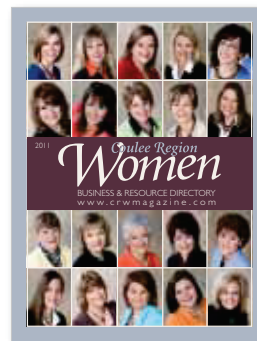
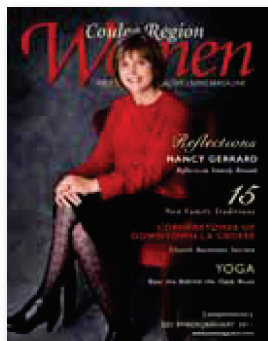
Outlets, Outlets Everywhere

Homes built in the 1960's and earlier were wired much differently than houses today. Builders had no way of anticipating the invention of high-definition televisions, DVRs and computers that we enjoy today — and the very different electrical requirements they would introduce. New homes can accommodate advanced technologies like structured wiring, security systems and sophisticated lighting plans, and can be tailored to meet the individual home owner's needs.

To find new homes for sale in your area, contact the La Crosse Area Builders Association.

Coulee Region

COMMUNICATIONS L.L.C.



“Connecting You With Your Community”

816 2nd Ave. S. | Onalaska, WI | 608.783.5395

View online at www.crwmagazine.com | Follow us on Facebook

COMPANY NAME

ACCOUNTING SERVICES

Hawkins Ash Baptie & Co.
Hayden CPA, S.C.
JRM & Assoc., LLC
Wipfli LLP

ADVERTISING SPECIALISTS

Coulee Region Communications, LLC

APPLIANCE DEALERS & SUPPLIERS

Midwest TV & Appliance

APPRAISERS

Midwest Professional Appraisal

ASPHALT REPAIR & MAINTENANCE

Rochester Outdoor Living
Scott Construction, Inc.

AUTO DEALER

Ballweg Midwest Toyota-Scion

BASEMENT WATERPROOFING

Badger Basement Systems, Inc.
Waldenberger Poured Walls, LLC

BATHTUB/SINK REPAIR & REFINISHING

Luxury Bath of La Crosse

BLOCK & BRICK

Block & Brick Supply, Inc.
County Materials Corp.

BUILDING MATERIALS & SUPPLIERS

Badger Corrugating Co.
Balduzzi Midway Lumber Co., Inc.
Beaver Builders Supply, Inc.
Central Builders Supply
Dalaco
Menards - Onalaska
Norandex Building Materials Dist.
ProBuild
Tri-State Insulated Concrete Forms

PHONE

(608) 793-3123
(608) 786-3101
(608) 781-8712
(608) 784-7300

(608) 783-5395

(608) 781-1010

(608) 784-4288

(507) 398-2081
(608) 254-2555

(608) 793-7000

(800) 262-1880
(608) 526-4219

(608) 526-3300

(608) 787-6053
(608) 781-3615

(608) 788-0100
(608) 783-3329
(608) 526-3232
(608) 582-3322
(563) 535-7799
(608) 779-0207
(608) 783-0010
(608) 788-3100
(507) 493-5888

COMPANY NAME

BUILDING MATERIALS & SUPPLIERS continued

Western Building Products
Wisconsin Building Supply, Inc.

BUILDING PERFORMANCE CONSULTING

Partner with Wisconsin Energy Star Homes

CABINETS

Authentic Cabinetry & Woodworking
ShopMate Solutions

CABINETS & COUNTERTOPS

Beyer Cabinets, LTD
Coulee Kitchen & Baths
Decker's Floor to Ceiling
First Supply - La Crosse
Hiway Custom Laminates, LTD
Wisconsin Building Supply, Inc

CARPENTRY (INTERIOR FINISH WORK)

Kirchner Custom Builders
Ulrich Construction, LLC

CENTRAL VACUUM SYSTEMS

A-1 Vacuum Sales & Service

CLOSET STORAGE SYSTEMS

Custom Closets
Glass Interiors of La Crosse
ShopMate Solutions

COMPUTER PRODUCTS/SERVICES

Advanced Multimedia Solutions
eContractorBids.com

CONCRETE CONSTRUCTION

Alternative Concrete Techniques
Feyen Concrete Construction, Inc.
Waldenberger Poured Walls, LLC

CONCRETE FLATWORK

Five Star Concrete, LLC
Langrehr Masonry, Inc.

PHONE

(414) 258-3266
(608) 781-3900

(608) 792-5018

(608) 783-1410
(608) 526-4478

(608) 786-2220
(608) 783-2090
(608) 783-5667
(608) 791-3685
(608) 526-2800
(608) 781-3900

(608) 782-3087
(608) 788-2806

(608) 782-4460

(608) 784-6554
(608) 782-2334
(608) 526-4478

(608) 783-0949
(608) 519-1270

(608) 857-3999
(608) 534-6519
(608) 526-4219

(608) 526-6550
(608) 269-0566

We've Got You COVERED!

- Ceramic • Carpet
- Marble • Wood
- Slate • Vinyl
- Granite • Laminate

Flooring Interiors

VISIT OUR NEW SHOWROOM AT
83 Copeland Avenue, La Crosse

608-779-9440

Opening Doors to Home Ownership



Mary Smith
Residential Loan Originator



Harley Hague
Residential Loan Originator

Community Credit Union

La Crosse • Onalaska • Holmen

www.communitycu.com
Federally Insured by NCUA.

COMPANY NAME

PHONE

CONCRETE SUPPLIERS

River City Ready Mix (608) 781-5577

CONSULTING

Gorman Construction, Inc. (608) 783-4242

Hawkins Ash Baptie & Co. (608) 793-3123

CONTRACTORS (COMMERCIAL)

Four Bears Construction, Inc. (608) 462-5030

CONTRACTORS (COMMERCIAL)

Poellinger, Inc. (608) 785-1234

TCI AEC, Inc. (608) 781-5700

CONTRACTORS (GENERAL)-MINNESOTA LICENSED

Best Custom Homes, Inc. (608) 786-4923

Jake Wieser Construction, Inc. (507) 896-5253

Kirchner Custom Builders, Inc. (608) 782-3087

Mastercraft Homes, Inc. (608) 781-7200

North Country Contractors (608) 786-2628

Signature Design & Construction, Inc. (608) 769-3731

T.N. Thompson Enterprises (608) 783-6088

CONTRACTORS (GENERAL/CUSTOM BUILDER)

Best Custom Homes, Inc. (608) 786-4923

Bluff Country Builders, LLC (608) 317-0240

Bluske Custom Builders, LLC (608) 783-3021

Bushek Construction, Inc. (608) 452-3317

Davis Design Builders (608) 783-3544

Empire Development, Inc. (608) 792-8004

Fletcher Construction, Inc. (608) 781-5274

Gabrielson Construction, LLC (608) 781-2125

Gerke Construction (608) 788-1921

Golden View Homes, LLC (608) 797-2755

Gorman Construction, Inc. (608) 783-4242

GTS Homes, Inc. (608) 780-3691

Hansen Building, LLC (608) 624-5885

J.F. Brennan Co., Inc. (608) 784-7173

Jake Wieser Construction, Inc. (507) 896-5253

Jon Olson Construction, Inc. (608) 781-5428

COMPANY NAME

PHONE

CONTRACTORS

(GENERAL/CUSTOM BUILDER) continued

Kickapoo Homes of Viroqua, Inc. (608) 637-8181

Kirchner Custom Builders, Inc. (608) 782-3087

Lautz Custom Builders, Inc. (608) 786-2535

Lifetime Design Homes (608) 526-6928

Mark Smith Construction (608) 780-5998

Marlin Custom Builders, LLC (608) 779-4617

Mastercraft Homes, Inc. (608) 781-7200

Neumeister Construction, Inc. (608) 783-2182

Nickelatti Construction Co., Inc. (608) 788-6777

Nicolai Builders (608) 788-7962

North Country Contractors (608) 786-2628

River Valley Contractors, LLC (608) 779-9677

Sader Construction, LLC (608) 526-6372

Scott Krismer Construction (608) 792-8452

Signature Design & Construction, Inc. (608) 769-3731

T.N. Thompson Enterprises (608) 783-6088

Tande Custom Homes (608) 452-3200

Traditional Trades, Inc. (608) 783-4785

Ulrich Construction, LLC (608) 788-2806

Wieser Brothers General Contractors, Inc. (507) 895-8903

CONTRACTORS (GREEN CERTIFIED)

Best Custom Homes, Inc. (608) 786-4923

COUNTERTOPS

Elegant Stone Products, Inc. (608) 637-7077

Hi-way Custom Laminates, LTD (608) 526-2800

CULTURED STONE PRODUCTS

La Crosse Fireplace Company (608) 788-7200

CUSTOM FABRICATED SHOWER ENCLOSURES

Glass Interiors of La Crosse (608) 782-2334

Luxury Bath of La Crosse (608) 526-3300

DECKS

Rochester Outdoor Living (507) 398-2081

The Professionals Choice...

Block & Brick Supply Inc.
We're The Professionals Choice!

We're committed to supplying you with only the best of products with name brands like Rockwood and Interlock.

INTERLOCK CONCRETE PRODUCTS INC.

www.blocksandbricks.com

ROCKWOOD RETAINING WALLS

We have products for your project no matter what size it is. From paver brick to retaining wall block we have the quality, style and color for any application.

Block & Brick Supply Inc.
Block & Brick Supply, Inc.
Block & Brick Supply, Inc.

#1 Quality Block / Paver Brick

Brent Brudos
608-780-5074

N6141 Sand Lake Rd
Onalaska, WI 54650

RTS & Companies, LLC / Publishing Design Group 2004 / 608-526-2828

COMPANY NAME

PHONE

DESIGN SERVICE

Gorman Construction, Inc. (608) 783-4242
 Jake Wieser Construction, Inc. (507) 896-5253
 Mastercraft Homes, Inc. (608) 781-7200
 Rugroden Drafting & Design (608) 781-4470
 ShopMate Solutions (608) 526-4478
 T.N. Thompson Enterprises (608) 783-6088

DRYWALL CONTRACTORS

Andrew's Drywall & Construction, Inc. (608) 782-1974
 Earley Drywall & Construction, Inc. (608) 784-5611
 Thompson Drywall and Plastering (608) 792-7204
 Tip Top Drywall (608) 317-0338

DRYWALL SUPPLIERS

Bond Drywall Supply, Inc. (608) 783-6273

ELECTRICAL CONTRACTORS

Elite Electrical Solutions, LLC (608) 386-0575
 Faith Technologies (608) 782-0516
 Hockersmith Electric Service, Inc. (608) 269-9135
 ITS Electric (608) 788-0720
 Kish & Sons Electric, Inc. (608) 785-0207
 Peardot Electric, Inc. (608) 372-2216
 Stetter Electric (608) 769-5890
 Stokes Electric, LLC (608) 788-5300

ELECTRICAL SUPPLIER

Viking Electric (608) 796-1761
 Werner Electric Supply MN. (507) 951-1725

EQUIPMENT RENTAL

Ideal Crane Rental, Inc. (608) 784-4862

EXCAVATING

Hess Excavating & Plumbing (608) 788-1763

FENCE CONTRACTORS

Phillips Fencing, Inc. (608) 783-4200

COMPANY NAME

PHONE

FINANCIAL INSTITUTIONS/SERVICES

Associated Bank (608) 526-3377
 Community Credit Union (608) 779-2404
 Coulee Bank (608) 783-6000
 Firefighters Credit Union (608) 526-3230
 Merchant's Bank - Onalaska (608) 779-8294

FIREPLACES, STOVES & CHIMNEYS

American Home Fireplace & Patio (608) 786-1233
 E & B Insulation (608) 269-5839
 La Crosse Fireplace Company (608) 788-7200

FLOORING

Builders Flooring, Inc. (608) 779-5366
 Carpet City (608) 781-2613
 Carpet One of La Crosse, LLC (608) 784-9800
 Carpets To Go (608) 783-3750
 Decker's Floor to Ceiling (608) 783-5667
 Floorcrafters, Inc. (608) 783-1088
 Flooring Interiors, Inc. (608) 779-9440
 Poellinger, Inc. (608) 785-1234

FOUNDATIONS - CONTRACTORS

Feyen Concrete Construction, Inc. (608) 534-6519
 Howe Concrete Construction, LLC (608) 526-6551
 Waldenberger Poured Walls, LLC (608) 526-4219

FURNITURE

Wesco Home Furnishings Center (608) 269-2115

GARAGE CONSTRUCTION

Monkey Bars of Western Wisconsin (608) 792-4301

GARAGE DOORS

Garage Door Systems, Inc. (608) 781-5881
 Midwest Wayne Door, Inc. (608) 526-4474
 Overhead Door Company of the 7 Rivers Region, Inc. (608) 783-6080

GLASS & MIRRORS

Glass Interiors of La Crosse (608) 782-2334



**WALDENBERGER
POURED WALLS LLC**
Residential & Commercial
Concrete Construction

Quality at a competitive price! Established 1975

**Solid Concrete Walls
Basements
Flatwork
Basement Waterproofing**

ROBOTIC LAYOUT:
Computerized layout ensures accuracy





waldenberger@centurytel.net

N7003 CTH-W • Holmen, WI 54636
Phone or Fax **608-526-4219**



DRIFTLESS solar LLC
electric, hot water and heat

- Solar PV in a variety of mounts
- Solar-hydronic Combi Systems
- NABCEP certified in electric and hot water
- Residential and Commercial



focus on energy
The power is within you.




ST031409-3 091308-42

608.935.3670 info@driftless.com


COMPANY NAME	PHONE
GUTTERS & DOWNSPOUTS	
Advanced Seamless, Inc.	(608) 786-2929
E & B Insulation	(608) 269-5839
Midwest LeafGuard	(507) 775-7901
GYPSPUM FLOOR UNDERLAYMENT	
E & B Insulation	(608) 269-5839
HARDWARE RETAIL	
Ace of La Crosse	(608) 788-9950
HEALTH	
Franciscan Skemp - Center for Occupational Health	(608) 791-4174
HEATING, VENTILATION & A/C CONTRACTORS	
Advance Comfort Heating and Air Conditioning, LLC	(608) 783-2268
Bagnieski Heating & Air Conditioning	(608) 782-0664
Bernie J. Buchner, Inc.	(608) 784-9000
G&T Heating and Air Conditioning LLC.	(608) 786-1140
Heating & Cooling Specialists	(608) 269-2681
Paul's Heating & Air Conditioning, Inc.	(608) 784-0751
Schneider Heating & Air Conditioning	(608) 782-4035
Service Plus Heating & Cooling	(608) 269-1818
Ziegler Heating & Refrigeration	(608) 526-4888
HOME AUTOMATION SYSTEMS	
Advanced Multimedia Solutions	(608) 783-0949
Audio Video Pros, The	(608) 779-9395
Kish & Sons Electric, Inc.	(608) 785-0207
HOME ENTERTAINMENT	
Advanced Multimedia Solutions	(608) 385-7233
Audio Video Pros, The	(608) 779-9395
HOME IMPROVEMENT & REMODELING	
Bluske Custom Builders, LLC	(608) 783-3021
Bushek Construction, Inc.	(608) 452-3317
Fletcher Construction, Inc.	(608) 781-5274
Jon Olson Construction, Inc.	(608) 781-5428

COMPANY NAME	PHONE
HOME IMPROVEMENT & REMODELING CONTINUED	
Kirchner Custom Builders, Inc.	(608) 782-3087
T.N. Thompson Enterprises	(608) 783-6088
Ulrich Construction, LLC	(608) 788-2806
Your Home Improvement Company	(320) 230-9182
HOME PLAN DESIGN	
eContractorBids.com	(608) 519-1270
Gorman Construction, Inc.	(608) 783-4242
Jake Wieser Construction, Inc.	(507) 896-5253
Rugroden Drafting & Design	(608) 781-4470
INSULATED CONCRETE FORMS	
Tri-State Insulated Concrete Forms	(507) 493-5888
INSULATION	
E & B Insulation	(608) 269-5839
Green Built Insulation LLC	(608) 769-0501
Heim Construction Services	(507) 287-0339
Ultimate Insulation	(608) 386-1711
INSURANCE	
Benefit Advisors Insurance Agency	(608) 779-0633
Coverra Insurance Services, Inc.	(608) 526-6345
Fleis Insurance Agency, Inc.	(608) 783-5206
Westland Insurance Services, Inc.	(608) 784-2775
Winona Agency	(507) 453-6353
KITCHEN & BATH DESIGNS	
Beyer Cabinets, LTD	(608) 786-2220
Coulee Kitchen & Baths	(608) 783-2090
Decker's Floor to Ceiling	(608) 783-5667
Kitchen Solvers	(608) 784-2855
Marble Shop, The	(608) 783-2277
ProBuild	(608) 788-3100
LAND DEVELOPERS	
Elmwood Partners Limited Partnership	(608) 781-4777
Miller Road Development, LLC	(608) 783-6700

RETAINING WALL

SPECIALISTS, INC.

"Specializing in Rockwood Retaining Wall & Interlock Paver Brick"



Brent Brudos-Owner
N1045 Brookside Drive - La Crosse
(608) 787-6053 or Mobile (608) 780-5074
www.blocksandbricks.com

RTS & Companies, LLC / Publishing Design Group 2004 / 608-426-3828

More Than Just Insulation!

Take advantage of the same experience and industry leading techniques that professional home builders do when they use our services. Consider us for the following and more:

- Gutters & Downspouts
- Blow-In-Blanket System
- Gutter Protection
- Comfort Foam Sprayed Urethane
- ClosetMaid Shelving
- Lennox Fireplace Products
- Gyp-Span Radiant Floors
- Fiberglass Batts & Blown



MASCO
Contractor
Services®

Call one of our four area locations today!

<p style="text-align: center;">Green Bay</p> <p>1860 Enterprises Dr. De Pere, WI 54115 920-336-2603 800-236-4365</p>	<p style="text-align: center;">Oshkosh</p> <p>1850 W.Fernau Ave. Oshkosh, WI 54901 920-233-4100 800-538-1660</p>
<p style="text-align: center;">Eau Claire</p> <p>3930 130th Street Chippewa Falls, WI 54729 715-834-8236 877-837-8236</p>	<p style="text-align: center;">Sparta</p> <p>2407 S Black River St Sparta, WI 54656 608-269-5839 888-269-5839</p>

www.mascocs.com

COMPANY NAME

LANDSCAPING

Armstrong Landscaping
RiverCity Lawnscape, Inc.

LAWN/TREE MAINTENANCE

Doggie Business
Outdoor Services, Inc. (OSI)

LEGAL SERVICES

Johns Flaherty & Collins

LIGHTING

Kish & Sons Electric, Inc.
Rochester Outdoor Living
Solarworks

LOG HOMES & CABINS (CONTRACTOR)

River Valley Contractors, LLC

MARKETING AIDS

eContractorBids.com
Market\$sharp

MASONRY CONTRACTORS

Design Masonry, LLC
Langrehr Masonry, Inc.

MEDIA

Family Radio, Inc.
La Crosse Radio Group
La Crosse Tribune

MILLWORK & MOLDINGS

Beyer Cabinets, LTD
Western Building Products

MORTGAGE LENDER/SERVICER

Altra Federal Credit Union
Bank of America
Community Credit Union

ORGANIZATIONS

La Crosse Loggers

PAINT SUPPLIERS

Hallman Lindsay Quality Paints

PHONE

(608) 487-5311
(608) 526-9780

(608) 498-5250
(608) 786-3202

(608) 784-5678

(608) 785-0207
(507) 398-2081
(608) 386-8550

(608) 779-9677

(608) 519-1270
(608) 779-5165

(608) 372-7589
(608) 269-0566

(608) 796-2580
(608) 782-8335
(608) 791-8242

(608) 786-2220
(414) 258-3266

(608) 787-4520
(608) 779-2125
(608) 779-2404

(608) 796-9553

(608) 784-1222

COMPANY NAME

PAINTING CONTRACTORS

Brian Collins Painting
Rohde Custom Painting, Inc.

PLUMBING CONTRACTORS

Every Plumbing & Heating, Inc.
Hagen Plumbing
Maxwell-White Plumbing, Inc.

PLUMBING SUPPLIERS

First Supply - La Crosse

PORTABLE SANITATION

Arcade Pumping Service, LLC
Best Kept Portables

POURED WALL CONTRACTORS

Howe Concrete Construction, LLC

PRESSURE WASHING

Magic Klean
Rochester Outdoor Living

RAILINGS

Glass Interiors of La Crosse
Phillips Fencing, Inc.
Rochester Outdoor Living

REAL ESTATE AGENTS & COMPANIES

Prudential Lovejoy Realty

RENEWABLE ENERGY

Driftless Solar, LLC

RETAINING WALLS

Retaining Wall Specialists, Inc.

ROOFING

Bluske Custom Builders, LLC
Ledegar Roofing
ProBuild
United Products Corp.

SATELLITE TV / DISHES

Dean's Satellite Services, Inc.

PHONE

(608) 785-1830
(608) 783-6237

(608) 783-2803
(608) 783-1934
(608) 786-4004

(608) 791-3685

(888) 525-7229
(608) 317-4232

(608) 526-6551

(608) 796-9111
(507) 398-2081

(608) 782-2334
(608) 783-4200
(507) 398-2081

(608) 781-1100

(608) 935-3670

(608) 787-6053

(608) 783-3021
(608) 785-0901
(608) 788-3100
(507) 282-3909

(608) 269-2897

Advanced Multimedia Solutions
Connecting Your Digital Lifestyle

How many remotes do you **REALLY** need?

TV
DVD
VCR
Blu-ray
Stereo
DVR

Simplify with **ONE SMART REMOTE**

Call us today!
608.783.0949
Experience Center Now Open
N3455 Hwy 16, La Crosse, WI

www.AMSAudioVideo.com

KITCHEN SOLVERS

SPECIALIZING IN:
CUSTOM CABINET
REFACING
KITCHEN PLANNING & DESIGN
PRE-BUILT & CUSTOM CABINETRY
CUSTOM COUNTERTOPS
KITCHEN ACCESSORIES

301 South 4th Street
La Crosse, WI

kitchensolvers-lacrosse.com Free Estimates (608) 784-2855

LA CROSSE AREA BUILDERS ASSOCIATION

Don't miss...
the 2011 La Crosse Area Builders Association Parade of Homes coming mid-June!

www.labaonline.com

COMPANY NAME

PHONE

SEWER & WATER CONTRACTORS - MN LICENSED

Jake Wieser Construction, Inc. (507) 896-5253

SIDING

Board Store Home Improvements, Inc., The (608) 782-8877

Miller Seamless, LLC. (608) 783-2211

Window World (715) 552-1890

SIGNS

Clearview Sign (608) 783-6460

Sign Pro (608) 782-3456

SPAS & SWIMMING POOLS

American Home Fireplace & Patio (608) 786-1233

HotSpring Spas & Pools of La Crosse (608) 788-7747

SUNROOMS

Wagner's Leisure Living, Inc. (608) 783-1022

TILE INSTALLATION

Builders Flooring, Inc. (608) 779-5366

Carpet One of La Crosse, LLC (608) 784-9800

Coulee Kitchen & Baths (608) 783-2090

Flooring Interiors, Inc. (608) 779-9440

TITLE INSURANCE

Title Company, Inc., The (608) 791-2042

TRASH REMOVAL/RECYCLING

Harter's Quick Cleanup (608) 782-2082

Hilltopper Refuse & Recycling (608) 783-6727

TRUSS MANUFACTURING (WOOD)

Truss Specialists, Inc (507) 895-8400

Wisconsin Building Supply, Inc (608) 781-3900

URETHANE FOAM APPLICATORS (SPRAYED)

E & B Insulation (608) 269-5839

UTILITIES

Dairyland Power Cooperative (608) 787-1320

Riverland Energy Cooperative (608) 323-3381

Xcel Energy, Inc. (608) 789-3651

COMPANY NAME

PHONE

WALL COVERINGS

Rohde Custom Painting, Inc. (608) 783-6237

WATER CONDITIONING

Culligan/Waterpro (608) 781-2500

WELL DRILLING

Medary Well Drilling (608) 526-9074

WINDOW CLEANING

Bob's Window Cleaning (608) 457-2067

WINDOWS & DOORS

Balduzzi Midway Lumber Co., Inc. (608) 783-3329

Board Store Home Improvements, Inc., The (608) 782-8877

Fletcher Construction, Inc. (608) 781-5274

Marvin Windows & Doors (800) 727-7596

ProBuild (608) 788-3100

Western Building Products (414) 258-3266

Window and Door Solutions (608) 779-0843

Window World (715) 552-1890

Windows and More (608) 785-0512

Windows by Pella, Inc. (608) 788-7313

Wisconsin Building Supply, Inc (608) 781-3900

WOOD (PRE-FINISHING)

Rohde Custom Painting, Inc. (608) 783-6237

WOOD FLOORS

Builders Flooring, Inc. (608) 779-5366

Carpet One of La Crosse, LLC (608) 784-9800



*Full Service Expertise...
for Every Stage of Your Project.*

Our professional staff can offer as much or as little assistance as you require.

Wisconsin BUILDING SUPPLY

Formerly
Stock Building Supply
1735 Kramer Street
La Crosse, WI 54603
608.781.3900 | www.wibuildingsupply.com

**KITCHENS | BATHS | DOORS | CABINETRY | CLOSET & STORAGE SOLUTIONS | THEATRE ROOMS
LUMBER | BUILDING MATERIALS | COMPONENTS | DESIGN | ESTIMATING | INSTALLATION**

SOLARWORKS by Steve Lange

SOLATUBE
Innovation in Daylighting.

Bring Every Room to Life

- Cost-effective way to improve any home
- Professionally installed in just 2 hours
- 100% 10 year warranty of product and 2 year warranty on installation

Call 608-386-8550 today to light up your home.

STEVE LANGE
Premier Solatube Dealer
608-386-8550 CELL
1000's of references available
Installing since 1994

Come see us at the Home & Garden Show Booth 30-31

HISTORY OF LABA

The La Crosse Area Builders Association (LABA) was formed in the basement of Schmidy's restaurant in 1971. A small group of contractors – direct competitors – came together armed with a vision of making the local building industry a strong force in the region. The meetings began as casual get-togethers, but soon progressed to more formal meetings aimed at strengthening the industry and making housing more affordable. The occasional card game afterwards added to the camaraderie.

When the association was chartered, there were 25 founding members; today there are over 200 members, including sub-contractors and other businesses affiliated with the industry.

Today, the La Crosse Area Builders Association is a nonprofit trade organization serving five counties in western Wisconsin. Members include builders, developers, remodelers, trade contractors, financial institutions, and suppliers who have discovered that membership in a professional association means education, information, increased profitability, professional recognition and networking opportunities.

Celebrating
40
Years

LA CROSSE AREA
BUILDERS
ASSOCIATION

home
& garden
SHOW

What do you want to Control?

your music



your movies



your home



your life



Introducing a breakthrough in
total home control from:



Showroom: 1052 Oak Forest Drive - Suite 170
Onalaska, WI 54650 (608) 779.9395

Learn more about control solutions at:
www.theaudiovideopros.com



audio • video • flat panel HDTV's • home theater • media rooms • smart remotes • home automation
lighting control • custom cabinetry • professional installation & service